UIPO staff engagement wins gold at the IC Brilliance Awards

The EUIPO’s internal video news channel, EUIPOnews, has won a Gold Award in the **Brilliance in Employee Engagement** category at the Internal Communication Brilliance Awards, organised by [BOC Global Events and Training Group.](https://www.boc-uk.com/about-boc/)

According to the [IC Brilliance website](https://www.boc-uk.com/awards/ic-brilliance-awards/winners-2019/): ‘The judges commended this entry because of its innovative approach to involving colleagues directly in the communication process. The result is a genuine and sincere fresh channel.’

EUIPOnews is a monthly video news programme designed and produced internally for and with the participation of staff, effectively supporting the internal communication and staff engagement of the Office.